



SERVICE

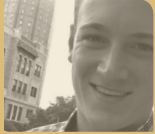


HONOR

YOU ARE INVITED

WE ARE BGS

WISDOM



EARNESTNESS



THE INTERNATIONAL
BUSINESS HONOR SOCIETY





Whiteman



Carosella

YOU ARE INVITED. Will you join Beta Gamma Sigma? To help you answer that question, we've put together information on Beta Gamma Sigma's values and benefits, which you'll find on the next few pages of this booklet. Studying these benefits will give you an idea of the impact membership in BGS can have on your collegiate experience and your career.

Before you get started, you should understand two things about this invitation:

First, membership in Beta Gamma Sigma is highly exclusive, recognizing only the top students from the top 5% of business schools with programs accredited by AACSB (Association for the Advancement of College Schools of Business). That means only a small fraction of the world's business students are eligible. To ensure only invited students are able to join, BGS assigns a unique member number to each invitee. More information on accepting your membership can be found on page 15.

Second, BGS membership is for life. Once you respond to this invitation, you are BGS forever and have access to all honor society benefits.

BGS members are known as the "*best in business*." That distinction doesn't stop at your induction, though. BGS helps you *remain* best in business throughout your career with professional development, online and in-person networking, and thought leadership available exclusively to BGS members.

We look forward to having you join our growing list of notable Beta Gamma Sigma members and connecting with you for many years to come. We are delighted to say "You are invited" to the next class of BGS. Congratulations!

Charles H. Whiteman, Ph.D.
Chair, Beta Gamma Sigma Board of Governors
John and Becky Surma Dean, Smeal College of Business
The Pennsylvania State University

Chris Carosella
Chief Executive Officer, Beta Gamma Sigma

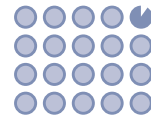
WE ARE... HONORED

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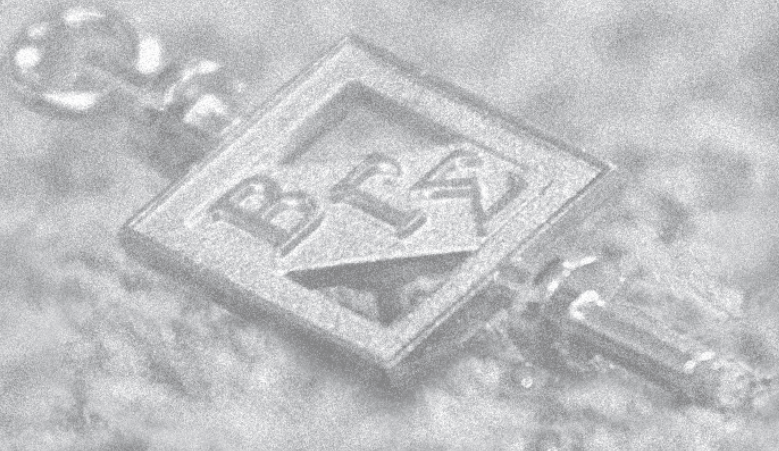
ACHS MEMBER

As a certified member of the Association of College Honor Societies, Beta Gamma Sigma exhibits excellence in scholarship, service, programs, and governance. The Society adheres to stringent criteria for membership and carries with it the prestige of ACHS certification.



VERY SELECTIVE

Beta Gamma Sigma has chapters only at schools accredited by AACSB. That means just 5% of all business schools around the world are allowed to install BGS chapters. When you consider that BGS invites only the top students within these schools, you begin to understand just how selective the Society is.



With each new member, BGS becomes a greater presence in the academic and corporate communities. As such, we have a reputation to uphold: yours. So we concentrate on programs that will honor your achievement and help you advance in your career.

We have another reputation to uphold, and that is of the institution itself. BGS is a revered and enduring honor society with a prestigious reputation. Because of the high standards for which we've come to be known, only a select group is invited into membership each year.

Business leaders know this about Beta Gamma Sigma. That's why, when they receive a resume with the BGS key, they're more likely to give it first consideration. In that way, BGS is just as important to your employer as it is to you.



A LEGACY

Beta Gamma Sigma was established in 1913 and has grown and changed as the world has grown and changed. But its standards have remained rigorous.

Business leaders recognize this, and recognize the BGS name as an enduring mark of excellence.



RECOGNIZED BY AACSB FOR OVER 100 YEARS

Beta Gamma Sigma operates exclusively in AACSB-accredited programs. AACSB (The Association to Advance Collegiate Schools of Business) is the premiere accrediting body for schools of business, founded in 1916, just three years after BGS. AACSB has a seat on Beta Gamma Sigma's Board of Governors and plays a role in the establishment of chapters and the induction of members.

WE ARE... VALUED & VALUABLE

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A WORLDWIDE FOOTPRINT

In 1989, BGS installed its first chapter outside the U.S. In the years since, BGS has grown its global footprint to include members in more than 190 countries. As the global economy continues to drive business, such worldwide recognition is a must.



ACTIVE ALUMNI CHAPTERS

Beta Gamma Sigma has over 40 Alumni Chapters and Networking Groups around the world, helping lifetime members network, learn, and achieve for decades after graduation. Alumni groups give you access to the highest level of professional networking and support throughout your career. Programs like The Master Class Series offer professional development opportunities for our alumni.



LIFETIME MEMBERSHIP. ONE-TIME FEE.

For the rest of your life, you can take pride in knowing you were invited to join the “best in business.” But, in order for future employers to recognize you, **you must join** this exclusive invitation-only Society. Those who joined 50 years ago are still enjoying recognition as a BGS member, still connecting to the BGS community, and still taking advantage of the global network.



GRADUATE SCHOOL RESOURCES

Beta Gamma Sigma guarantees that top grad school programs around the world will find you. Some award scholarships to BGS members, while others waive application fees and entrance exams.



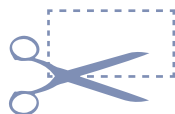
PROGRAMS AND EVENTS

Whether you are an undergraduate, graduate student, or doctoral candidate, BGS programs and events connect you with colleagues and business professionals from across the globe. When you accept membership, we'll send you New Member Guide along with your certificate. This booklet contains more detailed information about our programs.



ALL BUSINESS DISCIPLINES

Unlike some honor societies that recognize only certain business disciplines, BGS honors top performers in all areas of business. As you broaden your skills across many disciplines and grow into leadership, BGS remains a relevant, recognized gauge of your value to the business community and a resource for meaningful connections.

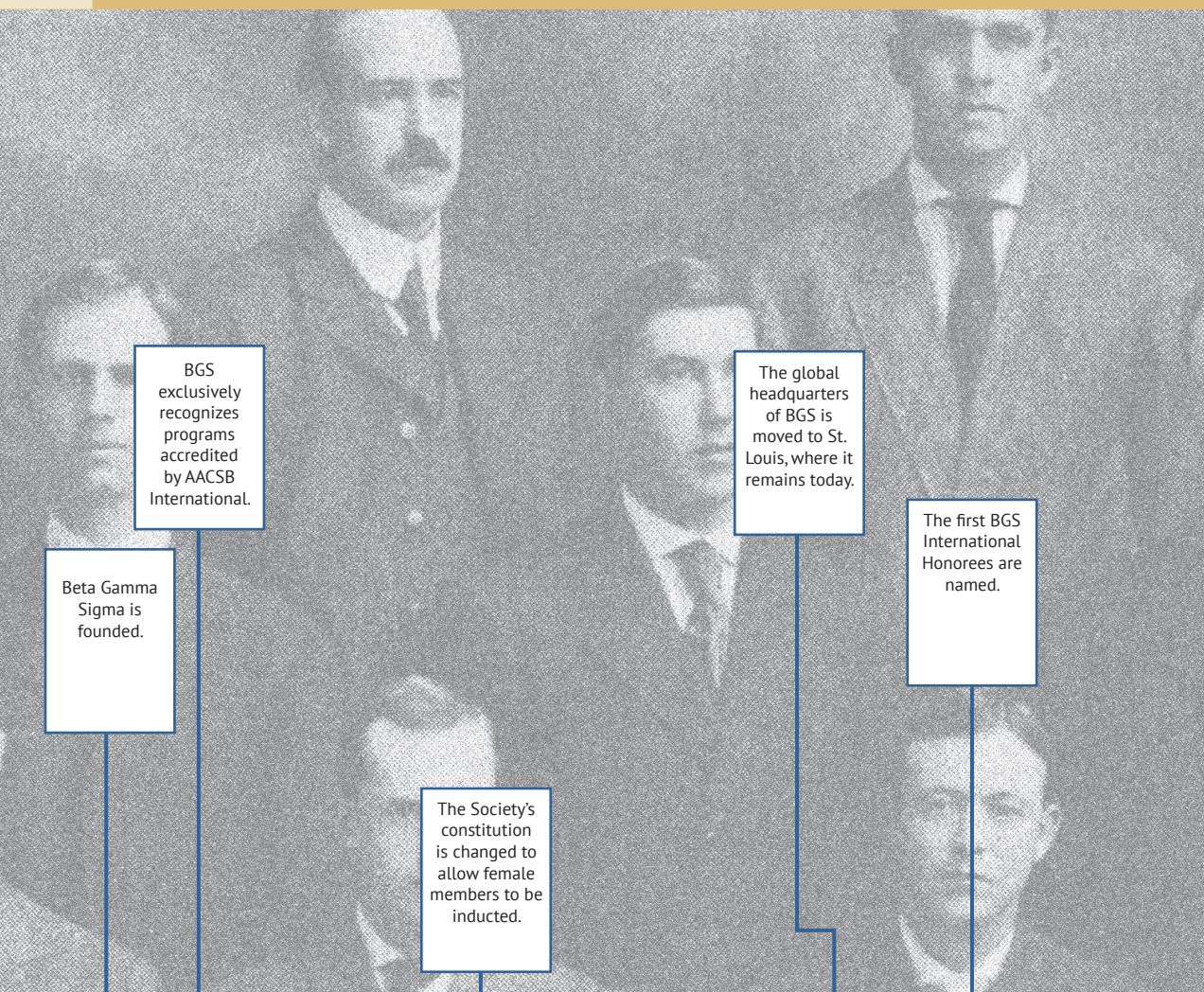


AFFILIATE OFFERS FOR MEMBERS ONLY

Before you even finish college, you have to think about earning a living. BGS affiliates can help make that transition easier with member-only offers on professional attire, publications, technology and travel. You'll find a list of BGS affiliates on page 16.

WE ARE... TIME-TESTED & TIMELESS

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BGS exclusively recognizes programs accredited by AACSB International.

Beta Gamma Sigma is founded.

The global headquarters of BGS is moved to St. Louis, where it remains today.

The first BGS International Honorees are named.

The Society's constitution is changed to allow female members to be inducted.

1913 1921

1932

1961

1963

WHY BGS MATTERED IN 1913

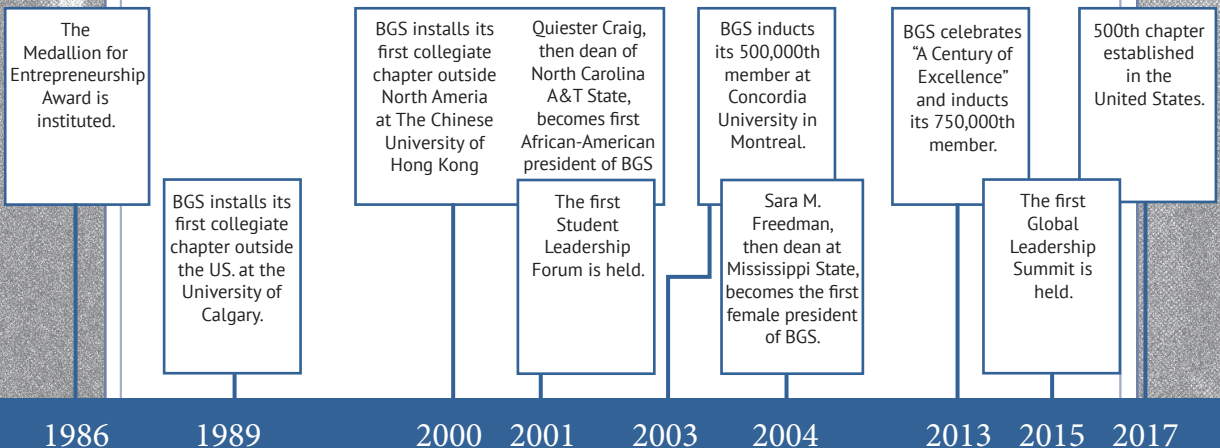
Until 1913, business programs were largely unsanctioned, and there were few reliable markers to distinguish those business students who excelled in their studies. Beta Gamma Sigma changed that. The strict criteria for BGS membership came to serve as the foremost benchmark for quality business scholars and signified the highest honors possible within quality schools. The business world now had a dependable and steadfast system for selecting the *"best in business."*

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WHY BGS MATTERS NOW

Beta Gamma Sigma was the first business honor society, and it continues to be recognized and respected. Today, over 100 years after its inception, Beta Gamma Sigma provides its members more value than ever. From academic achievement through career growth, BGS is with you every step of the way. Accept your invitation to get the journey started!

Add the official BGS key to your resume, and talk to your future employers about how Beta Gamma Sigma membership is proof of your aptitude, perseverance, and talent. Consider adding this statement to your cover letter: "I am a lifetime member of Beta Gamma Sigma. BGS has chapters at only the top 5% of business programs, and only the top performing scholars from those programs are invited into membership."



WE ARE...
YOUR
NEXT STEP

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ACCEPT YOUR INVITATION

Today is an important day. It is the day you take the first step that thousands of world-changers also chose to take. It is the day that you follow in the footsteps of the most influential CEOs and executives, while also blazing a new and unique trail of your own. Acceptance of this invitation means acceptance of the duties and responsibilities expected of all Beta Gamma Sigma members.

Consider the life-changing implications of this honor. Think about how joining this league of achievers will open doors for you that no other organization can. Then ask yourself: Are you BGS?

FIVE THINGS TO DO RIGHT NOW

1. Accept your member invitation. You're receiving this booklet because your chapter has nominated you for BGS membership. The official invitation will be sent to you via email by BGS. The email will include a list of additional member benefits and information on the membership fee for your chapter. When you are ready to accept, you'll use the link in this email to complete the process.

2. Get involved with your chapter for social events, recognition ceremonies, tapping sessions, and BGS Gives Back. Talk to your Chapter Advisor about opportunities to get involved or even take on a leadership position with your chapter.

3. Get connected on social media. Join us on our Facebook, Twitter, YouTube and LinkedIn networks to stay engaged with the society and what's happening with our members around the world. We'll share information about the latest society news and events as well as thought leadership content to keep you up to date on the latest business trends.

4. Join ConnectBGS, the exclusive Beta Gamma Sigma social network. Connect with and get to know your fellow members from around the world, share ideas, engage in discussions, and learn about all things business from the *"best in business"*. Visit <https://connect.betagammasigma.org/home> to join today!

5. Tell everyone you know. After accepting this invitation, you'll want to share the news with friends and family. Be sure to tell them that you're now part of the world's most prestigious business honor society. Your membership is proof that BGS considers you a leader of the business world. For more information on broadcasting this message, see "Why BGS Matters Now" on page 7.

WE ARE... YOUR TEAM

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Daniel Ruthman
Ithaca College

"The [GLS] event spanned only a few days, but I managed to network with three dozen students and business professionals from four different countries and over a dozen states. Additionally, I networked with an entrepreneur from UNC Greensboro about partnering on a future business endeavor. This is something I definitely had not anticipated."



BGS PROGRAMS AND EVENTS

Opportunities to grow, network and learn are endless. At BGS, our members come together to become exceptional leaders.

Collegiate Chapters are home base for all things BGS. Chapter events and activities will provide face-time with other members at your school. Some elect student officers, giving members an opportunity to develop their leadership skills and influence the direction of the chapter.

The Alumni Network is a natural extension of collegiate chapters. Members of all experience levels and career focuses use the Network to build wide-reaching career connections and to stay plugged in to BGS throughout their careers.

The Global Leadership Summit provides a unique learning experience for collegiate members. The Summit helps students take their leadership skills to the next level with real-world insight and hands-on experiences. Students will have the opportunity to network with business students and academic, business, and non-profit sector thought leaders from across the globe.

The Ethical Leadership Certification Program helps collegiate members take deliberate steps to bring honor, wisdom and earnestness into the workplace. This program, which was created in partnership with The NASBA Center for the Public Trust, is a signal to future employers of your commitment to ethical leadership.

The Master Class Series provides members with the opportunity to continue their professional development throughout their careers and at all levels of leadership. The Series is designed to help members cultivate leadership while further developing authenticity, charisma, motivation, influence, and emotional intelligence.

BGS Gives Back embodies the core principles of service and leadership year-round. BGS encourages chapters to organize community service events to help members grow as a team while they give back to the global community.

OFFICIAL
INVITATION
ACCEPTANCE
INFO ON
PAGE 9

WE ARE... SCHOLARS

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Jose Francisco
Southern University
and A&M College

"Being a member of BGS played a key role in my interview and acceptance into graduate school because I was able to highlight the leadership skills afforded to me during my tenure as an undergraduate student inside and outside the classroom."



TAKING EDUCATION TO THE NEXT LEVEL

Graduate schools know about Beta Gamma Sigma and recognize its members as highly accomplished candidates for advanced graduate degrees. Many schools are so confident in BGS members, they're willing to make an investment in your education. If you're ready to explore an MBA or Ph.D., start with the graduate scholarship opportunities available to BGS members from top business schools. Visit www.betagammasigma.org/member-benefits/educational-benefits for a list of schools and partners that offer benefits exclusively to BGS members.

Graduate School Scholarships Some of the best business school programs in the world offer scholarships and tuition assistance exclusively to BGS members because they know you are the best business students in the world.

Test Prep If grad school is in your plans, you'll likely take the GMAT or GRE. We partner with world leaders in test preparation to help BGS members prepare so they can score big.

GMAT and Fee Waivers BGS is a name so respected that many graduate schools will waive GMAT/GRE requirements during application. Others will waive application fees. BGS forms new partnerships all the time to make the process even easier for our members.

WE ARE... PROUD OF OUR MEMBERS

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WHAT BGS MEANS TO MEMBERS

Beta Gamma Sigma boasts a lot of big numbers. 106 years. 190 countries. 830,000 lifetime members. The breadth and scope of the organization can seem staggering, but our size doesn't tell the whole story. Each and every BGS member, past and present, holds a unique place among us. Each matters to a parent, a professor, a spouse, a colleague. And each one matters to us. When you join Beta Gamma Sigma, you are more than just a number. You're an irreplaceable part of our prestigious story.

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NOTABLE MEMBERS

Every BGS member is a notable member. Consider becoming a part of this impressive list by accepting your membership today.

1-800-Flowers.com, <i>President</i>	Good360, <i>Chairwoman</i>
AT&T, <i>President, CEO & Chairman</i>	Hewlett-Packard, <i>CEO & Chairman</i>
Bank of America, <i>Chief Risk Officer</i>	Hewlett-Packard, <i>EVP & CTO</i>
Bank of America, <i>Co-COO</i>	International Executive Service Corps,
Bank of America's Merrill Lynch	<i>Co-Founder</i>
division, <i>President</i>	National Presto Industries, <i>President</i>
Chase Bank, <i>CEO</i>	& <i>CEO</i>
CitiGroup's Smith Barney Unit, <i>CEO</i>	Nike, <i>EVP & CFO</i>
Deloitte, <i>Chairman</i>	Nobel Prize, <i>Economics</i> (2016)
Deloitte, <i>CEO</i>	PayPal, <i>EVP & COO</i>
Deutsche Bank, <i>Co-CEO</i>	The Pew Charitable Trusts,
DuPont, <i>CEO & Chairman</i>	<i>President & CEO</i>
Ellevest Global Women's Index Fund,	Pokémon Go, <i>Founder</i>
<i>CEO & Co-Founder</i>	PricewaterhouseCoopers, <i>Assurance</i>
Ernst & Young, <i>Global COO</i>	<i>Leader</i>
Ernst & Young, <i>Global Managing</i>	PricewaterhouseCoopers,
<i>Partner</i>	<i>U.S. Chairman & Senior Partner</i>
Ernst & Young, <i>Global Vice Chair-Tax</i>	Procter & Gamble, <i>CEO</i>
Federal Reserve, <i>Chairman</i>	UnitedHealth Group, <i>President & CEO</i>
General Electric, <i>Vice Chairman</i>	Under Armour, <i>Senior Vice President</i>
GE Asset Management, <i>President & CEO</i>	U.S. Olympic Team, <i>Medalist</i> (2016)
GE Capital, <i>Chairman & CEO</i>	Veterans Affairs, <i>U.S. Secretary</i>



Beta Gamma Sigma is continually looking to add value to your BGS membership by bringing you a host of affiliate partners which offer benefits from travel discounts to preferred rates on insurance. Below is a partial list of current affiliate partners. Check the website at www.betagammasigma.org for a complete list of affiliate partners. Please note you must be an inducted member of Beta Gamma Sigma to see specific member benefit information.

Internships & Volunteer Opportunities

IBGA/TFAS

The Intern Group

United Planet

Publications

Baron

Fortune

Money

The Week

Insurance

GEICO Insurance

Tech

GoDaddy

Lenovo

Supportrix

Gifts & Services

1-800-Flowers and

1-800-Baskets.com

Church Hill Classic Diploma Frames

Enterprise Car Sales

UPS

Professional Attire

Brooks Brothers

K&G Fashion Superstore

Jos. A Bank

Men's Wearhouse

Moore's Clothing for Men

Travel

AVIS Rent-a-Car

Budget Car and Truck Discount

Enterprise Rent-a-Car

Last Minute Travel



CONTACT THE SOCIETY

For information on Beta Gamma Sigma membership,
contact our Global Headquarters at:

Beta Gamma Sigma
11814 Borman Drive
St. Louis, Missouri 63146, USA

phone: +1.314.432.5650, toll-free: 800.337.4677
email: bgshonors@betagammadelta.org
web: betagammadelta.org